



SPICY
PICKLES

AGRUCAPERS
The touch of good taste

MORE THAN 50 YEARS OF EXPERIENCE

QUALITY, INNOVATION AND HEALTHY FOOD

This philosophy has established us as **the leading brand** in the production and marketing of pickles **throughout the world**.

From **Delicias Agrucapers** we want to accompany the launch of our range of **Spicy Pickles** with an ambitious digital project in which we interact with our consumers and friends, share healthy and innovative gastronomic proposals with them, and inform them about new projects.

MARTÍN BERASATEGUI

The prestigious chef, **recognized with 12 Michelin stars**, is our **brand's gastronomic advisor**, publicly projecting his commitment to quality, professionalism and an absolutely delicious taste.

Martín Berasategui.

Chef 12 Estrellas Michelin '20



SPICY PICKLES



We present a new member of the
Delicias Agrucapers's Family.

For the first time on the Market, a full range of
spicy pickles:

A **natural spicy touch** that becomes the ideal partner for the
pickle. Not only for its flavor but also, being a **natural resin**, it
adds to all the attributes and benefits of pickles as **healthy
food, rich in antioxidants, vitamins, and fiber.**



CAPERS

The **spicy** version of our most iconic product. Perfect for **dressing and spicing up** your best recipes.

- ✔ **Leaders** in the sector
- ✔ **Unmistakable** flavor
- ✔ Large number of **nutricional benefits**
- ✔ **Healthy.** It prevents possible diseases
- ✔ The touch of **quality** in your recipes



106 ml



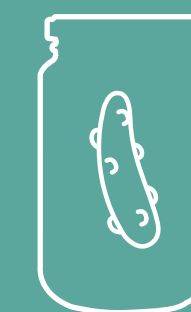


PICKLED GHERKINS AND CAPERBERRIES

—

Ideal appetizer with a **spicy** touch for your cocktails and snacks.

- ✓ **Unique** flavors and textures.
- ✓ Traditionally **Mediterranean**.
- ✓ Dipped in a **spicy natural formula**.
- ✓ **Low** caloric content.



250 ml





PICKLES MIX AND GARLIC CLOVES

—
Enjoy your salads with healthy pickles with a natural **spicy** aroma.

- ✓ Rich in **antioxidants, vitamins, and fiber**
- ✓ Numerous **nutritional benefits**
- ✓ Made with **olive oil**
- ✓ **Nutritional properties** of raw garlic
- ✓ Ideal for diets.



250 ml



DIGITAL MARKETING

RRSS presence:

DELICIAS AGRUCAPERS has launched an **ambitious communication plan in social media**, to generate content and engagement on the main platforms (Facebook, Instagram, YouTube...). Share with us and participate, we want to grow with you!

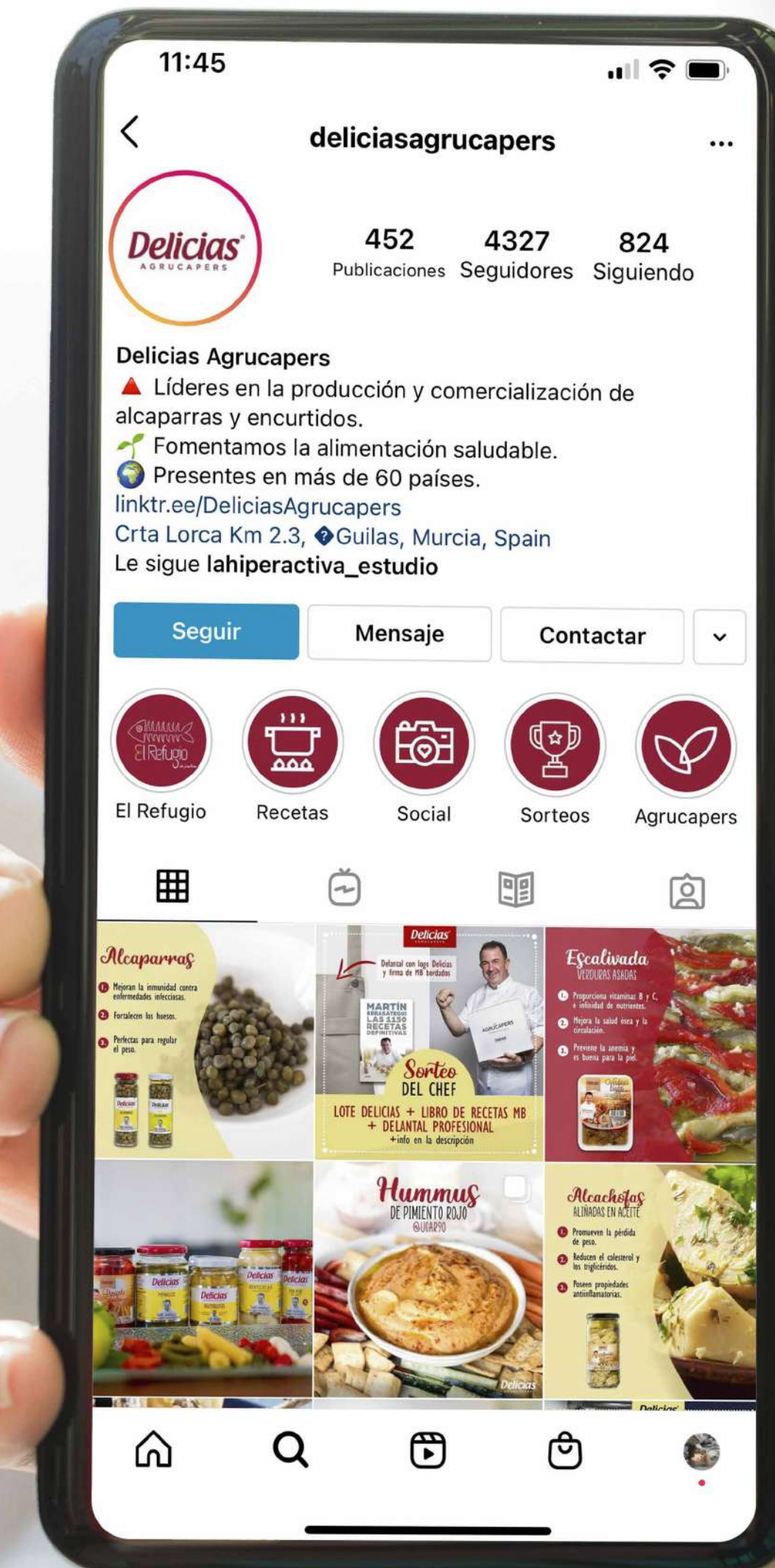
www.agrucapers.com

Get to know our company, our complete range of products and formats, valid for all needs, and our commercial network spread over more than **60 countries**.

E-commerce

Be the first to know our news and enjoy a **unique experience** with proposals adapted for all tastes, colors and flavors.

   @deliciasagrucapers





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